TerraVest Industries

April 10, 2024

Chris Waller | Plural Investing, LLC | chris.waller@pluralinvesting.com

Important Disclosures

As of the publication date of this report, Plural Investing, LLC and its affiliates (collectively, "Plural") hold a position in TerraVest Industries ("the company"). Following publication, Plural may transact in the security of the company. No representation is being made that Plural will or is likely to hold the same or equivalent positions or allocations in the future. All expressions of opinion are subject to change without notice, and Plural does not undertake to update this report or any information herein.

This material does not constitute an offer or solicitation to purchase an interest in Plural Partners Fund LP (the Fund"), or any related vehicle. Any such offer will only be made via a confidential private placement memorandum. An investment in the Fund is speculative and is subject to a risk of loss, including a risk of loss of principal. There is no secondary market for interests in the Fund and none is expected to develop. No assurance can be given that the Fund will achieve its objective or that an investor will receive a return of all or part of its investment. This material is confidential and may not be distributed or reproduced in whole or in part without the express written consent of Plural Investing LLC (the "Adviser").

The information contained in and accompanying this communication may be strictly confidential and intended solely for the use of the intended recipient(s). If you are not the intended recipient of this communication please delete and destroy all copies immediately. Emails may be interfered with, may contain computer viruses or other defects and may not be successfully replicated on other systems. Plural Investing LLC gives no warranties in relation to these matters. If you have any doubts about the authenticity of an email purportedly sent by Plural, please contact Plural immediately. Plural reserves the right to intercept and monitor the content of e-mail messages to and from its systems.

Certain information contained in this presentation is derived from sources believed to be reliable. However, the Adviser does not guarantee the accuracy, completeness, or timeliness of such information and assumes no liability for any resulting damages. Due to the ever-changing nature of markets, the deductions, interrelationships, and conclusions drawn from historical data may not hold true in the future.

This material contains certain forward-looking statements and projections regarding market trends, Fund allocation, and investment strategy. These projections are included for illustrative purposes only, are inherently speculative as they relate to future events, and may not be realized as described.

These forward-looking statements will not necessarily be updated in the future.

PAST PERFORMANCE IS NOT NECESSARILY INDICATIVE OF FUTURE RESULTS.

What We Look For

Hidden gems:

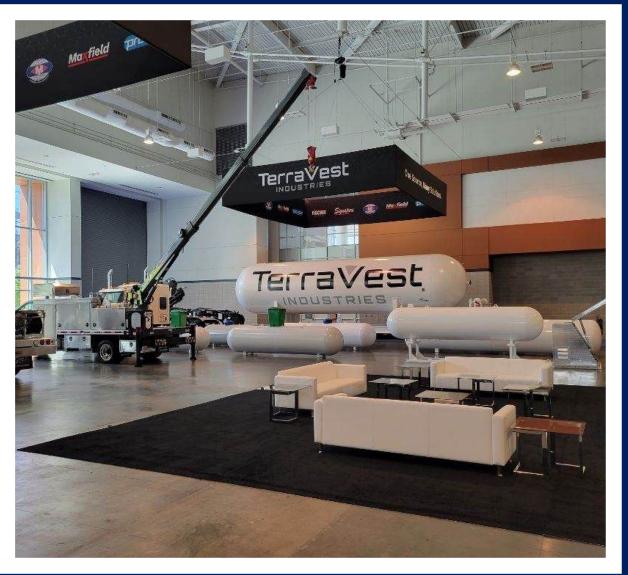
- Small and underfollowed companies where in-depth research gives us an edge
- Attractive and persistent economics
- Managements of high integrity, customer focus, and prudent capital allocation
- Strong shareholder alignment
- Trading at a significant discount to intrinsic value

TerraVest fulfills all these criteria

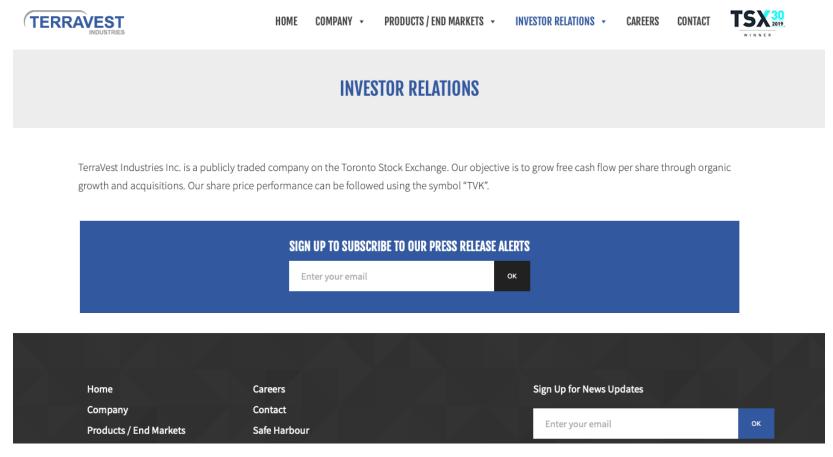
TerraVest Industries (TSX:TVK)

- C\$67/shr, C\$1.2bn market cap, C\$1.6bn EV
- No sell-side coverage, no earnings calls, limited MD&A and IR
- Shareholder returns of ~30% p.a. for a decade
- Roll-up of US & Canadian storage tanks (60%), boilers & furnaces (20%), others (20%)
- 25% management ownership -> Majority of net worth
- 25% incremental ROTC (post-tax)
- 15x EV/FCF for earnings growth well into double-digits





TerraVest's IR Page:



Source: https://terravestindustries.com/investor-relations/

Aligned and Excellent Capital Allocators

- Management own 25% of the company
- (Vast) majority of net worth for top 5 executives
- If stock compounds at 10% p.a. until 2032 shares and options are worth ~C\$550mm, C\$80mm, C\$55mm, C\$55mm, and C\$10mm pre-tax
- Exe. Chair and CEO have never sold shares
- Cash comp is low: Exe. Chair paid C\$204k and CEO paid C\$609k in 2023
- 8 sources told us CEO Dustin Haw is a star -> He is only 40 and has a long runway to compound

Management has an excellent 10 year track record and their actions suggest this will continue

Attractive and Persistent Economics

- Post-tax ROTC = 20% | Incremental ROTC = 25% over last 5 years
- Acquires at 10x FCF and restructures to 6x FCF

TerraVest's business model is to:

- Acquire: Mom & Pops or distressed sellers across storage tanks (propane, fuel, water, etc), boilers and furnaces, others
- Restructure: 1-3 years to focus mindset on profits over revenue, achieve bulk discounts on raw materials, consolidation of facilities, cross-selling, and labor reductions
- Operate: Decentralized approach

Example: Propane Pressure Vessel

60,000 Gallon	Propane Pressure Vessel	(C\$)
,	-	

	% of COGS	On Acquisiton	Post Acquisiton	Change
Price		\$ 350,000	\$ 367,500	5%
Steel Shipping Labor Others Gross pr Gross m		\$ (154,000) \$ (14,000) \$ (70,000) \$ (42,000) \$ 70,000 20.0%	\$ (130,900) \$ (14,000) \$ (59,500) \$ (37,800) \$ 125,300 34.1 %	-15% 0% -15% <u>-10%</u> 79%



Source: Plural estimates

Source: https://proparinc.com/products/

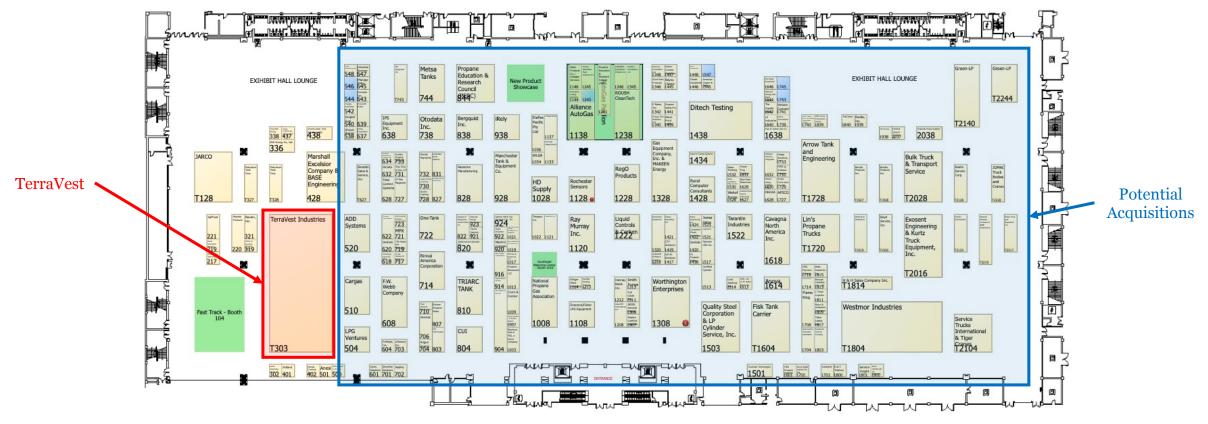
Long Runway to Continue Deploying Capital

- Industries are fragmented
 - Numerous mom & pops at trade shows and in trade magazines
- Many adjacent industries
 - o Storage tanks has added heating oil, fuel oil, propane, ammonia, water
 - Expanding vertically into trucks that carry the tanks

NATL PROPANE GAS ASSN SE CONV & INTL EXPO

04/05/24 - 04/07/24

CHARLOTTE CONVENTION CENTER
EXHIBIT HALL A-B
CHARLOTTE, NC



Source: https://www.npgaexpo.org//

TerraVest Can Compound at a ~20% IRR

- Markets typically underprice managements that deploy capital at strong incremental returns
- At 25% incremental ROTC, half of TerraVest's capital base in 3 years has yet to be deployed

Illustrative example over 3 years:

- FCF today = C\$105mm
- Historic ND/EBITDA of 2.4x implies C\$315mm of capital is deployed to acquire ~C\$45mm of FCF, bringing FCF to C\$150mm
- Historic EV/FCF multiple of 17x implies an EV of C\$2.5bn, stock price of C\$117, and IRR of 20%

Sense check: TerraVest trades at 15x FCF for an excellent and incentivized management team, strong balance sheet, 25% incremental ROTC, and 23% earnings CAGR over the last decade

Key Risks and Mitigants

- Macro downturn
 - Businesses are less cyclical than it appears
 - TerraVest buy distressed sellers
- Some markets are declining
 - Declines typically slower than investors perceive
 - o Management do a great job redeploying capital from low to high return business
- Execution
 - Management have an excellent track record so far and no single deal is transformational
- Stock has run up
 - Not a fundamental factor and could have said similar things for 10 years

Conclusion

Hidden gems:

- Small and underfollowed companies where in-depth research gives us an edge
- Attractive and persistent economics
- Managements of high integrity, customer focus, and prudent capital allocation
- Strong shareholder alignment
- Trading at a significant discount to intrinsic value

TerraVest fulfills all these criteria